
Invitation

Annual Conference of the International Association of Schools
and Institutes of Administration (IASIA)

RIO DE JANEIRO (BRAZIL) 3-8 AUGUST 2009

**“Governance for Sustainable Development:
implications for public administration
education and practice”**



INTERNATIONAL ASSOCIATION
OF SCHOOLS AND INSTITUTES
OF ADMINISTRATION (IASIA)



BRAZILIAN SCHOOL OF PUBLIC
AND BUSINESS ADMINISTRATION
FUNDAÇÃO GETULIO VARGAS

Come and join us in Rio!

An Invitation from IASIA and the Brazilian School of
Public and Business Administration,
Fundação Getulio Vargas

We have the pleasure to invite you to Rio de Janeiro to attend the Annual Conference of the International Association of Schools and Institutes of Administration (IASIA). The theme of this year's Conference is *“Governance for Sustainable Development: implications for public administration education and practice”*. This topic is one that Brazil and almost all countries and international organizations are greatly concerned about. It involves virtually every aspect of good governance and raises relevant issues for all areas addressed by the field of public administration and many other areas of analysis as well.

In addition to issues directly related to the Conference theme, two special plenary sessions involving high level government officials will examine the world wide economic crisis from a governmental and administrative perspective. Many other topics will also be addressed. Of particular importance will be the report of the IASIA committee dealing with next steps in the implementation of the Standards of Excellence for Public Administration Education and Training.

The Rapporteur of the Conference will be Valeria Termini, Director of SSPA - Scuola Superiore della Pubblica Amministrazione, Italy. Valeria Termini is Professor of Economics at the University of Rome La Sapienza and she has taught in Italy and abroad. She served as Personal Representative of the Italian Prime Minister for energy and climate change in the Kyoto process at UNFCC, G8 and MEM (Major Economies Meetings) (2007-08).

Finally, we cannot resist noting that the Conference will be hosted in one of the world's most beautiful cities, which is renowned for its hospitality, beauty, and conference facilities. Participants will be coming from throughout the world. We very much hope to meet you there.

Allan Rosenbaum
President of IASIA
Professor, Public Administration
Florida International University

Bianor Cavalcanti
IASIA Regional Vice-President
FGV International Director
Head of the Organizing Committee

Abstracts will be accepted for:

- **papers addressing the general Conference theme**
- **papers for special sessions addressing more general issues of concern to the fields of public administration and governance**
- **papers addressed to the topics of any of the eight Working Groups**

Abstracts directed to the eight Working Groups should be forwarded to IASIA Executive Secretary Johannes Irschik (j.irschik@ias-iisa.org) and copied to the respective Project Directors (contact

information below). Abstracts related to the theme or other topics should also be addressed to Johannes Irschik (j.irschik@ias-iisa.org).

Place & Dates

Rio de Janeiro, 3-8 August 2009.

The Conference will be held at the Windsor Barra Hotel (www.windsorhoteis.com.br), Barra da Tijuca, Rio de Janeiro, Brazil.

The **working languages** are English, French, Spanish and Portuguese. Simultaneous interpretation will be provided for all plenary sessions and at least in one room of the Working Group sessions.

Special Sessions

There will be three plenary sessions organized during the Conference. The first will deal with the Conference theme from a Latin American point of view. Various Brazilian and Latin American cabinet ministers will be invited to join this session.

In light of the global financial and governance situation the other two plenary sessions will address current issues. The first is entitled **“Public Administration and the Global Economic and Governmental Crisis”**, the second will focus on **“Public Administration Education and Training and the New World Order”**. In addition to distinguished academic figures, prominent government figures are joining these sessions.

Following the great success of last year, we will again have a workshop on “How to Get Published” as well as a session on “Virtues and Values in Public Administration”.

In addition we will organize our traditional “Forum for Regional and National Organizations” as well as the “Forum for Heads of National Schools and Institutes of Public Administration”.

Last but not least, there will be five parallel regional workshops in which Conference participants can discuss issues in Public Administration relevant to the region of their interest.

Working Groups and Sub-Topics

- I. **Education and Training Programme: aligning missions and quality**
Co-Chairpersons: *Hendri KROUKAMP* (South Africa) KroukHJ.EKW@mail.uovs.ac.za
& *Ludmila GAJDOSOVA* (Slovakia) Gajdosova@nispa.sk
Project Director: *Blue WOOLDRIDGE* (United States) bwooldri@vcu.edu
- II. **State-Market Partnerships and Enterprise Management**
Project Director: *Paul COLLINS* (United Kingdom) COLLINSCollinsPD@aol.com
- III. **Public Sector Reform: people in the public service**
Chairperson: *Pan Suk KIM* (South Korea) pankim@yonsei.ac.kr; pankim@gmail.com

IV. Local Governance and Development

Chairperson: *Michiel DE VRIES* (The Netherlands) m.devries@fm.ru.nl
Project Director: *P.S. REDDY* (South Africa) Reddyp1@ukzn.ac.za

V. Accountability, Culture and Trust

Chairperson: *Melchior POWELL* (United States) mpowell@smhec.org
Project Director: *O.P. DWIVEDI* (Canada) odwivedi@uoguelph.ca

VI. Public Sector Financial, Information and Performance Management

Chairperson: *Tom SINCLAIR* (United States) sinclair@binghamton.edu
Project Director: *Juraj NEMEC* (Slovakia) Juraj.Nemec@umb.sk

VII. Leadership, Governance and Public Policy

Chairperson: *Jerry O. KUYE* (South Africa) kuyej@hakuna.up.ac.za

VIII. Management of Energy, Food Security and Welfare

Chairperson: *Ram Kumar MISHRA* (India) ramkumarmishra@gmail.com

A detailed call-for-papers will be available from January on the IASIA website or may be obtained from the IASIA Executive Secretary Johannes Irschik (j.irschik@ias-iisa.org).

Method

Abstracts must reach IASIA (j.irschik@ias-iisa.org) by **27 APRIL 2009**.

Paper proposals will be selected on the basis of the following criteria:

- the relevance of the paper for the discipline of Public Administration
- the soundness and consistency of the argumentation
- the reliability and validity of the research
- the significance of the findings
- the quality of writing

Registration

The registration fee covers access to all scientific activities, the excursion, the social programme, individual papers, and the Conference Report.

Members*	350 €
Non-Members*	450 €
Host Country	150 €
Accompanying Persons	140 €
Host Country Accompanying Persons	100 €
Students	130 €

- A 25 € reduction will be given to participants* who **register before 1 June 2009**
- An additional 25 € reduction will be given to participants* who **pay before 1 June 2009**

• The total sum indicated above must have reached us. Participants must cover any additional bank charges that might be added to the above amount. Any difference will be settled by the participant at the Conference venue.

A link to online registration can be found at the Conference website www.iasia2009.com

Accommodation

HOTEL NAME	Single	Double	Triple	Quadruple
Windsor Barra Hotel	R\$ 390	R\$ 429	-	-
Sheraton Barra	R\$ 571	R\$ 571	R\$ 721	-
Hotel Praia Linda – Standard	R\$ 220	R\$ 240	R\$ 270	R\$ 295
Hotel Praia Linda - Beach View	R\$ 240	R\$ 260	R\$ 245	R\$ 270
Royalty Hotel Luxo	R\$ 225	R\$ 250	R\$ 312	-
Royalty Hotel Super Luxo	R\$ 285	R\$ 315	R\$ 400	-
Tropical Barra Hotel	R\$ 250	R\$ 270	R\$ 320	-

Room rates are indicated in R\$ (Brazil Real) and subject to change (As of 18 March 2009: 1 R\$ = 0,43 US\$ / 0,33€). The above-mentioned hotels are within a 1-2 km radius from the Conference venue.

To make reservations, kindly send a request form to MARSANS Group. The form can be found on the Conference website.

MARSANS Project Manager: Ana Riveiro

Address: Rua Rodrigo Silva, nº 26 - 6ª andar - Centro - Rio de Janeiro – RJ – Cep: 20011-040

Phone: direct line (55 21) 2106-6761 or 2106-6747 - Fax: (55 21) 2106-7421

E-mail: eventos@marsans.com.br

www.marsans.com.br

Social Program

The proposed Social Programme is as follows:

DAY	ACTIVITY	VENUE
Tuesday 4.8.2009	Reception	Windsor Barra Hotel
Thursday 6.8.2009	Gala Dinner	Windsor Barra Hotel
Saturday 8.8.2009	Excursion	Christ the Redeemer Statue, Tijuca's Forest National Park, Lunch at a top cuisine restaurant, Sugar Loaf. Duration: 8 hours Pick up time: 9:30 am

Accompanying Persons' Program

The accompanying persons' fee covers the reception, gala dinner and the excursion on Saturday. Furthermore, tours can be booked at the conference venue for the rates indicated below. More information on the different tours can be found at the Conference website (www.iasia2009.com).

DAY	ACTIVITY	PICK UP TIME/DURATION	RATE
Mon 3.8.2009	Boat trip to Cagarras Island	9.15 am/4 hours	R\$ 140
Tue 4.8.2009	Beaches Tour	9.30 am/4 hours 30 min	R\$ 100
Wed 5.8.2009	Carioca's Special Tour	9.30 am/4 hours	R\$ 95
Fri 7.8.2009	Botanical Gardens Tour	9.00 am/3 hours 30 min	R\$ 85
Fri 7.8.2009	Weekend in Paraty	7:30 pm/3 days 2 nights	R\$ 750 if the group is less than 8 people R\$ 550 if the group is more than 8 people
Sat 8.8.2009	Excursion	9:30 am	Free

Entry Formalities

A list of countries whose citizens do not need a visa to enter Brazil can be found at:

www.braziltour.com/site/en/dicas_turista_passaporte/materia.php

If you come from, or have traveled to certain countries within the last 90 days, a Yellow Fever Immunization International Certificate is required. You can find a list of these countries on the Conference website www.iasia2009.com.

About IASIA

The International Association of Schools and Institutes of Administration (IASIA) is an association of organizations whose activities and interests focus on public administration and management with a world-wide membership of 185 institutions in 70 countries. The activities of its members include education and training of administrators and managers, and related research, consulting, and publications.

Interested in becoming a member or receiving further information? Please contact the IASIA Secretariat (j.irschik@ias-iisa.org).

About EBAPE/FGV

The Brazilian School of Public and Business Administration of the Getulio Vargas Foundation was established in April 1952 and has played an important role in training university and government personnel both in Brazil and in other countries in Latin America, Europe and Africa.

It runs administration courses at undergraduate, graduate and specialized levels, as well as a wide-ranging research program and technical consultancy service for government, businesses and entities.

For more information, visit: www.ebape.fgv.br

Provisional Program

Monday, 3 August

9.00 am – 6.00 pm Registration
4.30 pm – 7.30 pm IASIA Board of Management meeting

Tuesday, 4 August

9.00 am-11.00 am Opening Ceremony
11.30 am-1.00 pm Special Presentations on the Conference Theme
2.30 pm-4.30 pm Workshops on the Conference Theme
2.30 pm-4.30 pm Working Groups
5.00 pm-6.30 pm Working Groups

Wednesday, 5 August

8.30 am-10.00 am Working Groups
10.30 am-12.30 pm Plenary Session: Public Administration and the Global Economic and Governmental Crisis

2.00 pm-3.15 pm Keynote Speech
3.15 pm-3.30 pm Award Presentations
4.00 pm-5.30 pm Working Groups
5.30 pm-7.00 pm Regional Sessions

Thursday, 6 August

8.30 am-10.00 am Working Groups
10.30 am-1.00 pm Plenary Session: Public Administration Education and Training and the New World Order

2.30 pm-4.00 pm Working Groups
4.30 pm-6.30 pm Session on Virtues & Values in PA
4.30 pm-6.30 pm Open Forum
4.30 pm-6.30 pm Forum for Heads of National Schools and Institutes
4.30 pm-6.30 pm Forum for Regional and National Organizations
4.30 pm-6.30 pm Workshop: How to get published?

Friday, 7 August

9.00 am-10.30 am Annual General Meeting
10.30 am-12.00 noon Reports of the Working Groups & Reports of the Regional Sessions
12.00 am-01.00 pm Closing Ceremony – Rapporteur's Conclusions
2.00 pm-5.00 pm IASIA Board of Management Meeting

Saturday, 8 August

9.30am Excursion

INTERNATIONAL ASSOCIATION OF SCHOOLS AND INSTITUTES OF ADMINISTRATION (IASIA)

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Papers / Program

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Registration

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EBAPE's Organizing Committee

Bianor S. Cavalcanti, *Head*
Alketa Peci, *Scientific Coordination*
Eduardo Marques, *Logistics Coordination*

Fabiana Mayrinck, *Conference Assistant*
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To access Conference updates, please check the Conference website regularly:
www.iasia2009.com